

# 2019 Shiawassee County Community Health Needs Assessment Strategic Priority Implementation Plan

## Decrease Obesity

Increase Virtual/Online Presence for Weight Management and Chronic Disease Management Education		
Action Step	Responsible Person/Agency	Timeline
<p><b>Goal:</b></p> <p>1. Increase the online presence in providing health education that promotes healthy eating and adequate physical activity</p>	<p>Live Healthy Coalition MSU Extension Memorial Healthcare Shiawassee Family YMCA</p>	<p>2021 through 2023</p>
Create a Community Culture That Encourages Healthy Eating and Physical Activity for our Youth		
<p><b>Goals:</b></p> <p>1. Continue to research potential best practices for in-classroom or virtual health education opportunities</p> <p>2. Provide support for schools by working with school staff to identify needs</p> <p>3. Explore collaboration and work with community partners, schools, and the Shiawassee Family YMCA to bring a “Y on the Fly” type program to Shiawassee County.</p> <p>4. Submit regular information to RESD for distribution to schools</p>	<p>Live Healthy Coalition Shiawassee County Schools</p> <p>Live Healthy Coalition</p> <p>Shiawassee Family YMCA Live Healthy Coalition Memorial Healthcare</p> <p>Live Healthy Coalition MSU-Extension Memorial Healthcare Shiawassee Health Department</p>	<p>2021</p> <p>2021-2023</p> <p>2021</p> <p>2021-2023</p>



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**Create a Community Worksite Wellness Program**

<b>Goals:</b>  1. Work with local manufacturers and workplaces to identify the need for worksite wellness programs  2. Provide resources to business for distribution to and education of employees including in-person, virtual, and printed education material and promote policy change to encourage health in the workplace including nutrition, the importance of physical activity, and mental health/Trauma Informed Care	Memorial Healthcare MSU Extension Shiawassee Family YMCA	July 2021
	MSU Extension Shiawassee Family YMCA	2022

**Support Health Programming for Adults**

<b>Goals:</b>  1. Support the efforts of the Live Healthy Coalition and collaborate with the community to develop a list of health resources for adults  2. Increase usage of the Live Healthy Scholarship program which offers free use of the Shiawassee Family YMCA’s facility and programs. Increase coordination with referring agencies to better support participants  3. Increase awareness of the new Memorial Healthcare Community Wellness Center to	Live Healthy Coalition	2021 through 2023
	Live Healthy Coalition Shiawassee Family YMCA	2021 through 2023
	Memorial Healthcare	2021-2023





## Decrease Substance Abuse

Increase Awareness of Trauma Informed Care		
Action Step	Responsible Person/Agency	Timeline
<p><b>Goals:</b></p> <ol style="list-style-type: none"> <li>1. Survey community members, social workers, pastors, etc. on their awareness and understanding of toxic stress and trauma</li> <li>2. Explore and promote training opportunities for social workers and teachers</li> <li>3. Coordinate education and awareness for Shiawassee County community members, social workers, pastors, schools, and agencies on trauma and Adverse Childhood Experiences (ACEs)</li> </ol>	<p>Shiawassee Health and Wellness Memorial Healthcare</p> <p>Shiawassee Health and Wellness Great Start Collaborative Shiawassee RESD Recovery Pathways</p> <p>Shiawassee Health and Wellness Great Start Collaborative Shiawassee RESD Recovery Pathways</p>	<p>January, 2021</p> <p>June, 2021</p> <p>June, 2021</p>
Coordinate Community Tobacco and E-Cigarette Education		

<p><b>Goal:</b></p> <ol style="list-style-type: none"> <li>1. Expand the use of the Hidden in Plain Sight trailer to provide community awareness and education</li> </ol>	<p>Shiawassee Prevention Network</p>	<p>2021</p>
<p><b>Implement Community Prevention and Awareness Campaign</b></p>		
<p><b>Goals:</b></p> <ol style="list-style-type: none"> <li>1. Create an online resource guide for substance abuse</li> <li>2. Submit regular information to RESD for distribution to schools</li> </ol>	<p>Memorial Healthcare Shiawassee Prevention Network Alliance for a Drug Free Shiawassee Recovery Pathways</p> <p>Memorial Healthcare Shiawassee Prevention Network Alliance for a Drug Free Shiawassee Recovery Pathways</p>	<p>June, 2021</p> <p>2021-2023</p>
<p><b>Secure a Drug Free Communities (DFC) Grant</b></p>		
<p><b>Goal:</b></p> <ol style="list-style-type: none"> <li>1. Continue the process of applying for a Drug Free Communities (DFC) Grant</li> </ol>	<p>Alliance for a Drug Free Shiawassee</p>	<p>April, 2022</p>

## Increase Access to Mental Health Care

Increase Number of Mental Health Professionals in Shiawassee County		
Action Step	Responsible Person/Agency	Timeline
<b>Goal:</b> 1. Continue the process of recruiting mental health professionals practicing in Shiawassee County	Memorial Healthcare, Shiawassee Health and Wellness	2021-2023
Create a Mental Health Taskforce		
<b>Goals:</b> 1. Expand evidence-based programs targeting youth <ul style="list-style-type: none"> <li>a. Potential programs include:               <ul style="list-style-type: none"> <li>i. Youth Mental Health First Aid</li> <li>ii. Character Development Learning Institute</li> </ul> </li> <li>2. Develop a unified resource guide for both online and hard copy distribution</li> <li>3. Continue efforts to provide Mental</li> </ul>	Memorial Healthcare Shiawassee Health and Wellness Shiawassee Family YMCA Shiawassee County Health Department Great Lakes Bay Health Shiawassee RESD Taylor Life Center	2021 1a. SHW has two trainers for YMHFA but only offering it virtually. Trainers need to be retrained before it can be offered here. Other communities are offering it and info is available on SHW website and Facebook. CEICMH and

<p>Health First Aid training</p> <ul style="list-style-type: none"><li>a. Target schools</li></ul> <ol style="list-style-type: none"><li>4. Expand Community Collaboration to Increase Awareness and Coordination of Mental Health Services</li><li>5. Submit regular information to RESD for distribution to schools</li></ol>		<p>Genesee Health system are offering it for free. This is offered to 12-18 year olds. Adult Mental Health First Aid is offered at CEICMH and Genesee. Not available in Shiawassee County.</p>
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